

How to increase awareness of INTEGRAL in the community (i.e., boost # proposals)?

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[INTEGRAL] Awareness - I



> Ideas:

- Multi-wavelength synergy coordinate with others (through AO or other)?
 - Coordinations with other high-E observatories (Fermi?, NuSTAR?, Suzaku?)

Currently: XMM-Newton - up to 300 ksec; AO12: Swift - 150ksec;

1 or 2 'large' programs (~100-300 ksec?) with other facilities?

- Future coordinations with high-E observatories: ASTRO-H, HXMT, eROSITA?
- Coordinations with ground-based observatories?

Radio (surveys, wide FOV, e.g., LOFAR)? - NOAO (VLA, GBT, VLBA)

IR: VISTA wide IR survey?

LSST, Zwicky Transient Facility (>2015) ~45 deg²

- VHE: HESS, Veritas? Neutrino's: ICECUBE, HAWC, CTA?
- Follow-up radio transients?
- GW: follow-ups of (advanced: 2015) LIGO-Virgo events? INTEGRAL: wide FOV!
- Fermi transient follow-up? LAT transients / GBM gamma-ray bursts?

[INTEGRAL] awareness - II



More PR?

Average # stories in	2013 2012 2011 2010	4 <u>()</u> 7 9 6
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- "Target of the month" or "season"? [Like Swift]
- More active ISOC website? Social media? [but labour intensive]
- ➤ Inform all PIs again (at end of the years?) about change(s) in AO-12 (i.e., no data rights; coordination with XMM-Newton, Swift, etc.)? Encourage people to think about large/long-term legacy projects for INTEGRAL's future and submit proposals to fulfill this?